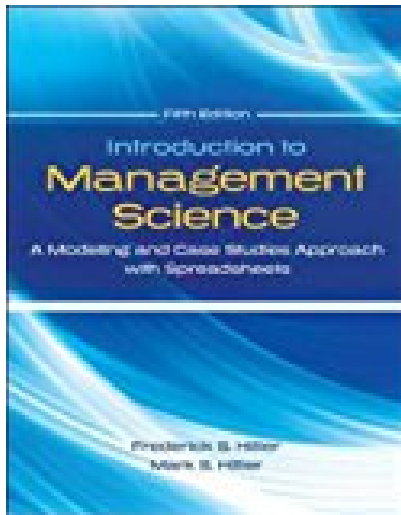


# **Introduction to Management Science with Student CD and Risk Solver Platform Access Card A Modeling and Cases Studies Approach with Spreadsheets Irwin Operations Decision Sciences**

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## **BOOK DETAILS**

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- Pages : 618 Pages
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## **BOOK SYNOPSIS**

Introduction to Management Science, 4e, offers a unique model approach and integrates the use of Excel. Through this approach students are better able to grasp the essential concepts covered in the course and see their utility. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. These cases and related applications cut across all functional areas of business and show how management science techniques apply in the business environment.

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